

ARMA Swiss Chapter

Inaugural Event - ARMA Swiss Chapter 29th November 2011 Basel

The ARMA Swiss Chapter has been formally established and we would like to invite to an inaugural event and a conference in Basel, Hotel Victoria, Centralbahnplatz 3-4, 4002 Basel.

Program: Tuesday 29. November 2011

13.30 – 14.15 Pre-conference meeting of the Swiss chapter members

Welcome

- *Jürg Hagmann (Novartis), President*
- *Jürg Meier (Fontis), Vice-President*
- *Gavin Siggers, Director of ARMA Europe*

Agenda (sent separately to members)

14.30 - 14.35 Welcome & Introduction into the conference

- *Jürg Hagmann, President ARMA Swiss Chapter*

14.35 - 14.40 Sponsor Welcome (Oracle)

14.40 - 15.40 Keynote speaker: Chris Walker (Oracle)

- *Unstructured Content - Debunking the Myth (including discussion)*

15.45 - 16.15 Coffee Break

16.15 - 17.00 Uli Zipfel (Roche, Basel)

- *Governance for unstructured electronic information – a streamlined approach (including discussion)*

17.00 Wrap-up and Apero sponsored by Oracle Switzerland

This event is supported by the Association of Swiss Archivists (ASA) and the ASA Working Group “Records Management & Digital Archiving”



Registration: go to this link: <http://arma.proxymit.net> (number of seats is limited)
Entry is free for registered applicants
Contact for questions: +41-79-619 6946