Inaugural Event - ARMA Swiss Chapter

29th November 2011

Basel

The ARMA Swiss chapter has been formally established and we would like to invite to an inaugural event and a conference in Basel, Hotel Victoria, Centralbahnplatz 3-4, 4002 Basel.

Program: Tuesday 29. November 2011

13.30 – 14.15   **Pre-conference meeting of the Swiss chapter members**

  Welcome
  – *Jürg Hagmann (Novartis), President*
  – *Jürg Meier (Fontis), Vice-President*
  – *Gavin Siggers, Director of ARMA Europe*

  Agenda (sent separately to members)

14.30 - 14.35   **Welcome & Introduction into the conference**
  – *Jürg Hagmann, President ARMA Swiss Chapter*

14.35 - 14.40   **Sponsor Welcome (Oracle)**

14.40 - 15.40   **Keynote speaker: Chris Walker (Oracle)**
  - Debunking the myth of unstructured data (including discussion)

15.45 - 16.15   **Coffee Break**

16.15 - 17.00   **Uli Zipfel (Roche, Basel)**
  - Governance for unstructured electronic information – a streamlined approach (including discussion)

17.00   **Wrap-up and Apero sponsored by Oracle Switzerland**

  This event is supported by the Swiss Association of Archivists (SAA), Working Group "Records Management & Digital Archiving"

Registration: **http://arma.proxymit.net** (until 25th Nov. 2011)

  Contact for questions: +41-79-619 6946   Entry is free